

ULTRA WHITE

CARBON NEUTRAL

Always
Rely On
Reflex



INK WISE™
SHARPER PRINT • NO EXTRA INK



165
WHITENESS



500
SHEETS



80
GSM



**A3, A4,
A5**



**CARBON
NEUTRAL***

*Carbon neutral applies to A4 and A3 only

Now With

INK WISE™
SHARPER PRINT • NO EXTRA INK



Australia's favourite office paper now features Ink Wise™ delivering a new standard in its print and paper performance. With Ink Wise™, Reflex paper now delivers sharper, more vibrant prints with absolutely no extra ink, toner or effort. It's also smoother and whiter than ever before.

Reflex continues to be proudly Australian made, helping to support over 5,000 Aussie jobs. Always rely on Reflex.

NEW & IMPROVED REFLEX

- ✓ Ink Wise™ exclusive to Reflex
- ✓ Sharper, more vibrant prints on laser & inkjet with no extra ink, toner or effort required
- ✓ More defined blacks and vibrant colours
- ✓ A smoother and whiter sheet
- ✓ Quality double sided printing
- ✓ And of course, no paper jams
- ✓ Reflex helps to support over 5,000 Aussie jobs
- ✓ Certified to the Australian Forestry Standard
- ✓ Carbon Neutral Certified*
- ✓ Meets the requirements of the International Standard for Permanent Papers (ISO 9706)



reflex.com.au

CERTIFICATIONS

Australian Paper Maryvale has the following certifications:

- Quality Management System AS/NZS ISO 9001:2008
- Environmental Management System AS/NZS ISO 14001:2004
- Occupational Health and Safety Management System AS/NZS 4801:2001
- Australian Forestry Standard Chain of Custody (AS 4707)

MATERIALS

Major components are ECF Light bleached fibre, filler (calcium carbonate) and starch.

TECHNICAL INFORMATION

The table below displays typical values.
Test climate: RC @ 50% RH, 23°C.

Physical Properties	Unit	Typical Values	Method based on
Nominal Grammage	g/m ²	80	AS 1301.405s
Moisture	%	4.5	AS 1301.457s
Thickness	µm	106	AS 1301.426s
Roughness (Bendtsen)	ml/min	160	AS 1301.439s
Porosity (Bendtsen)	ml/min	1450	AS 1301.440s
Visual Properties			
Opacity	%	92	AS 1301.454s
CIE Whiteness	-	165	ISO 11475

MARYVALE MILL

As Australia's largest integrated fine paper-making complex, Maryvale Mill produces around 600,000 tonnes of paper every year. The Maryvale Mill is one of the largest employers in the Latrobe Valley with around 850 direct employees and many more supported indirectly through the Mill's activities.

FUN FACTS ABOUT REFLEX

- The Reflex brand was launched in 1984 and was the first paper brand in the world to be advertised on TV.
- Australian Paper's Maryvale Mill is the home of Reflex and first opened for operations in 1937.
- Reflex is produced at the rate of approximately 60kms per hour on the M5 paper machine at Maryvale Mill.

WHY AUSTRALIAN MADE MATTERS



- Australian Paper produces 600,000 tonnes of paper per year. We are Australia's only manufacturer of office papers, and the largest local manufacturer of envelopes.



- We support more than 5,700 local jobs, many in regional Australia. We also underpin 21,000 jobs in Victoria's forest products sector.



- Our operations support \$494m in flow on household income.



- Australian Paper's contribution to Government revenue is equivalent to \$1.88 for every A4 ream of office paper we make.



- Our operations contribute \$911m in flow on Gross Domestic Product.



- Australian made paper is made from low grade wood that doesn't make the cut for high value saw logs.



- We recycle up to 80,000t waste paper each year. With an additional 21,000t of wastepaper for packaging grades.



- Using imported recycled paper is addressing another countries land fill problem that Australia then needs to clean up.



- Imported recycled paper creates almost its equivalent weight in additional carbon emissions, compared to local paper.



- Made Carbon Neutral may not be fully Carbon Neutral. If transport, timber harvesting and end of life disposal aren't taken into account.

WRI Economic & Government
Revenue Impacts of Australian Paper 2017

www.australianpaper.com.au



Australian Paper